

Presentation (scheduled presentation/article) planning worksheet

PREPARATION

Audience: _____

Contact information: _____

Date/time and place _____

Pre-existing relationship/goals you have for this audience: _____

MESSAGING

1. Why should they care (values/mission)? _____

2. *Information about psychosis , early intervention*

- ___ Psychosis is common with many causes
- ___ Impact and why early intervention is needed
- ___ Review onset & early signs and symptoms
- ___ Difference between prodrome and clinical high risk
- ___ Success stories

3. What your program offers/ what to expect

4. Misconceptions/potential barriers to cover:

- a.
- b.
- c.
- d.

5. Asks:

6. Vision statement:

7. *Provide take-away material and make sure they know how to refer*

FOLLOW-UP PLAN: _____